



NWPB

EMPLOYER ONE SURVEY

Niagara's 2019 Employer One Survey saw 202 responses from industries across Niagara. These are the results:

The TOP 3 local industries reflected in Employer One were:

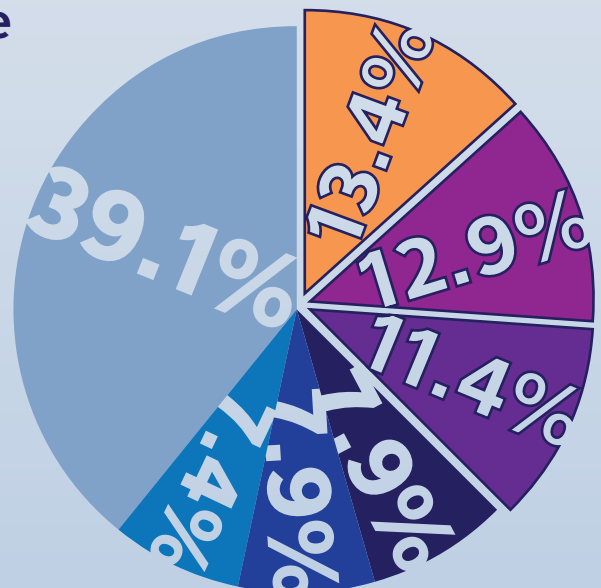
1 Health care & social assistance

2 Manufacturing

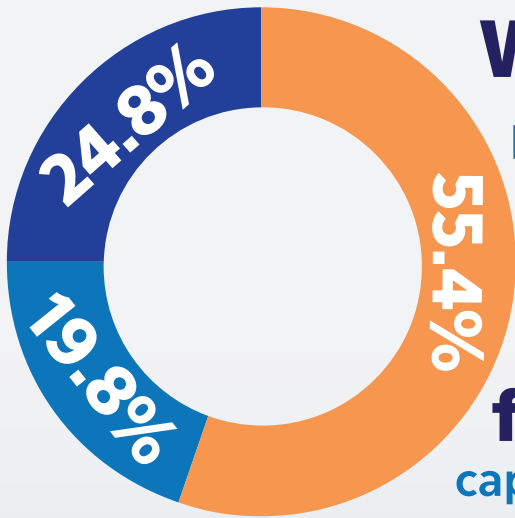
3 Retail trade

Other industries represented in the Employer One Survey

- | | |
|---|---|
|  Accommodation & food services |  Professional, scientific & technical services |
|  Finance & insurance |  All other industries |



WORKFORCE LANDSCAPE



Employers who completed the survey represent a total of **26,424** people in the local workforce. About **55.4%** of that workforce is employed in a **full-time & permanent capacity.**

 Full-time staff  Part-time staff  Temporary, contract, & seasonal staff

 **83.2%** of employers who completed the survey reported hiring in 2018.

TOTAL NUMBER OF HIRES: **4,375**



1,926

hires in sales & service occupations



541

hires in health occupations

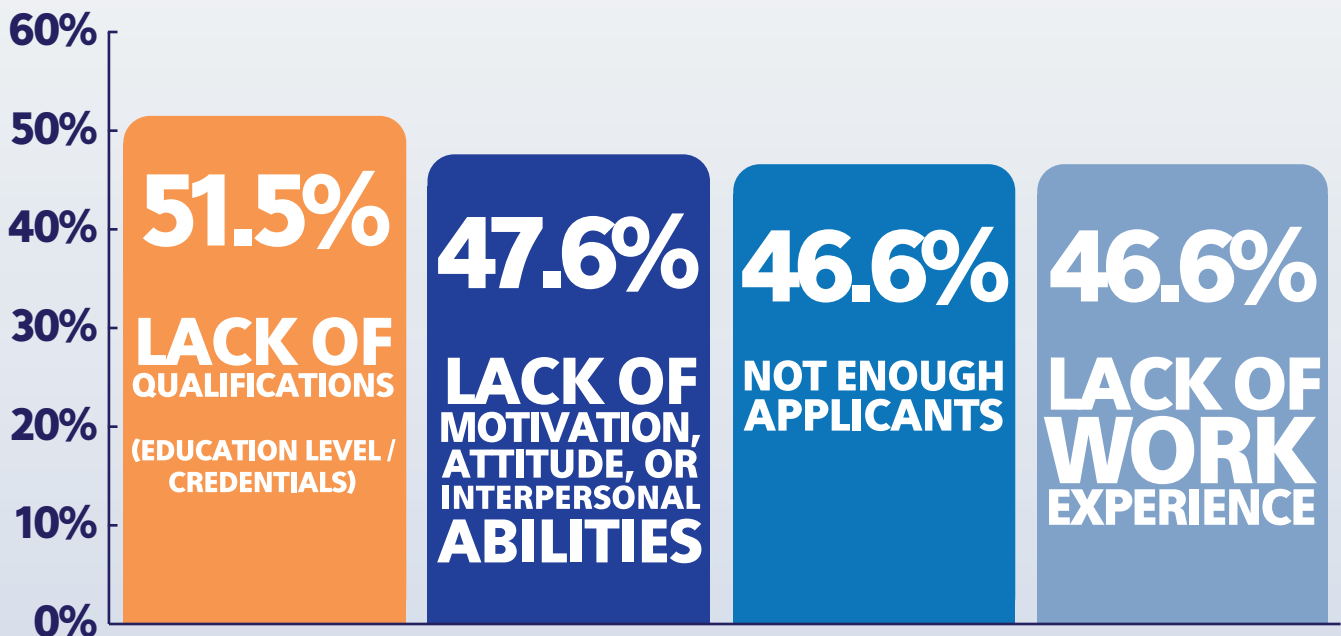


432

hires in art, culture, recreation, & sport occupations

CHALLENGES

Of those employers that hired in 2018, **60.1%** reported hiring for **hard-to-fill positions**. We asked employers to select their top reasons why jobs were hard-to-fill. Four reasons were identified most often among those listed by respondents:



TOP 3 COMPETENCIES MOST VALUED IN THE WORKPLACE



Though technical skills are important, the data show that employers primarily value strong "soft" skills.

RATING THE AVAILABLE LABOUR FORCE

We asked employers to rate the availability of skilled labour in Niagara. Approximately **38.1%** of employers rated the available labour in Niagara as either **good** or **excellent**. This has **decreased** since the 2017 and 2018 surveys.

