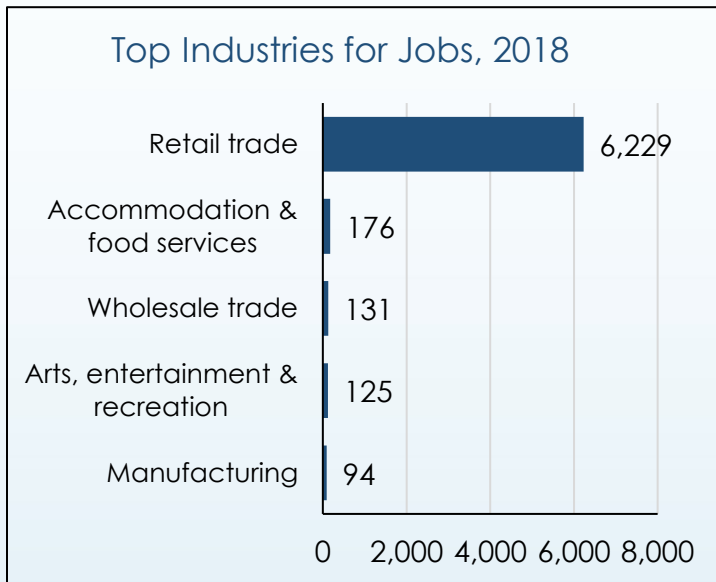


Occupational Profile: Retail Salesperson

Hourly Earning Estimates - 2018		
Low	Median	High
\$11.53	\$14.16	\$21.88
Median annual income: \$29,461		

Local available job postings throughout 2019: **823**



Number of Jobs in Niagara	
2011	2018
6,903	7,220

Local Job Counts - 2018	
St. Catharines	2,441
Niagara Falls	1,517
Niagara-on-the-Lake	1,148
Welland	591
Grimsby	345

In-demand Soft Skills – 2019

- Oral & written communication
- Teamwork
- Customer service oriented
- Retail sales
- Energetic
- Detail oriented
- Integrity
- Problem solving
- Product knowledge
- Sales experience/ability

The Big Picture:

- Educational requirements: High school diploma
- Full-time jobs: 38%
- Part-time jobs: 62%
- 2017-2021 provincial job outlook is **below average** based on Ontario job projections